1. What is our fundamental purpose?

2. Why was this school built? What have we been brought here to do together?

3. Does the concept of public education for all children mean that all students shall learn or merely that they will be required to attend school?

4. What happens in our school or district when a student experiences difficulty in learning?

1. Can you describe the school we are trying to create?

2. What would our school look like if it were a great place for students? What would it look like if it were a great place for teachers?

3. It is 5 years from now and we have achieved our vision as a school. In what ways are we different? Describe what is going on in terms of practices, procedures, relationships, results, and climate.
4. Imagine we have been given 60 seconds on the nightly news to clarify the vision of our school or district to the community. What do we want to say?
1. What are the specific commitments we must honor to achieve our purpose and vision?

2. What are the specific behaviors we can exhibit to make a personal contribution to the success of our school?

3. What commitments are we prepared to make to each other?

4. What commitments or assurances are we prepared to make to every student in our school?

5. What are the “must dos” and the taboos for this staff?

6. What agreements are shared among all of us?
1. How will we know if we are making progress toward achieving our vision?

2. How will we know if we are more effective 3 years from now than we are today?

3. If we achieve our shared vision, what will student achievement look like in our school?

4. What are the most essential conditions and factors we must monitor on an ongoing basis?
1. What are the most important factors that drive the day-to-day decisions in our school or district?

2. What are the priorities in our school or district?

3. What systems have been put in place to monitor progress in our priority areas?

4. What gets paid the closest attention in this school or district?

For Clarifying How Effective You Are at Communicating Priorities, Ask:
1. What is our fundamental purpose?

2. Why was this school built? What have we been brought here to do together?

3. Does the concept of public education for all children mean that all students shall learn or merely that they will be required to attend school?

4. What happens in our school or district when a student experiences difficulty in learning?
1. Can you describe the school we are trying to create?

2. What would our school look like if it were a great place for students? What would it look like if it were a great place for teachers?

3. It is 5 years from now and we have achieved our vision as a school. In what ways are we different? Describe what is going on in terms of practices, procedures, relationships, results, and climate.

4. Imagine we have been given 60 seconds on the nightly news to clarify the vision of our school or district to the community. What do we want to say?
For Clarifying the Collective Commitments (Values) of Your School or District, Ask:

1. What are the specific commitments we must honor to achieve our purpose and vision?

2. What are the specific behaviors we can exhibit to make a personal contribution to the success of our school?

3. What commitments are we prepared to make to each other?

4. What commitments or assurances are we prepared to make to every student in our school?

5. What are the “must dos” and the taboos for this staff?

6. What agreements are shared among all of us?
For Clarifying the Goals of Your School or District, Ask:

1. How will we know if we are making progress toward achieving our vision?

2. How will we know if we are more effective 3 years from now than we are today?

3. If we achieve our shared vision, what will student achievement look like in our school?

4. What are the most essential conditions and factors we must monitor on an ongoing basis?
1. What are the most important factors that drive the day-to-day decisions in our school or district?

2. What are the priorities in our school or district?

3. What systems have been put in place to monitor progress in our priority areas?

4. What gets paid the closest attention in this school or district?
1. What is our fundamental purpose?

2. Why was this school built? What have we been brought here to do together?

3. Does the concept of public education for all children mean that all students shall learn or merely that they will be required to attend school?

4. What happens in our school or district when a student experiences difficulty in learning?
1. Can you describe the school we are trying to create?

2. What would our school look like if it were a great place for students? What would it look like if it were a great place for teachers?

3. It is 5 years from now and we have achieved our vision as a school. In what ways are we different? Describe what is going on in terms of practices, procedures, relationships, results, and climate.

4. Imagine we have been given 60 seconds on the nightly news to clarify the vision of our school or district to the community. What do we want to say?
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5. What are the “must dos” and the taboos for this staff?

6. What agreements are shared among all of us?
For Clarifying the Goals of Your School or District, Ask:

1. How will we know if we are making progress toward achieving our vision?

2. How will we know if we are more effective 3 years from now than we are today?

3. If we achieve our shared vision, what will student achievement look like in our school?

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